



MARCH 2023 NEWSLETTER



Photos Courtesy of Modoc Gardens and Creekside Meadows Flower Farm

A message from:



Hello, Spring! We are looking forward to spring flowers, birds chirping and warmer weather (hopefully) this month. In addition to anticipating a new season, we are excited to release the final agenda for our Indiana Grown Member Symposium and invite you to be a vendor at our Indiana Grown June Marketplace.

**- Your Indiana Grown Team
Angela, Brandon, Caroline**

INDIANA GROWN MEMBER SYMPOSIUM AGENDA AND MORE

Indiana Grown Member Symposium - April 12, 2023

Hendricks County Fairgrounds: 1900 East Main Street, Danville, IN 46122

8:45 AM – Doors open, Indiana Grown Member check-in will be open until 9:45 AM. We encourage you to arrive early and take advantage of the Tradeshow and Networking portion of the Symposium.

9:00 AM – 10:00 AM Tradeshow and Networking. Connect with resources to grow and enhance your business by speaking with the below organizations:

- Indiana Farm Bureau, Chelsea Poe
- Indiana Grown for Schools, Brianna Goode and Megan Paskey
- Ag Veteran Opportunities, Joe Ricker
- Indiana State Department of Agriculture International Trade and Agribusiness, David Coates

- Board of Animal Health (BOAH), Denise Derrer
- American Product Packaging, Dave VanWye
- Indiana Produce Safety, Lucy Newell
- Society of St. Andrew, Laura Tagliani
- Harden Digital and Design, Riley Harden
- Purdue University - Food Entrepreneurship and Manufacturing Institute, Allie Kingery
- Indiana Farmer's Market Community of Practice, Christina Ferrolì
- Indiana Small Business Development Center, Monte Henderson
- Indiana State Department of Agriculture Policy Team, Jesse Cordray
- What Chef's Want, Anna Haas

The Indiana Grown team and Indiana Grown Commission also looks forward to connecting with you. Continental breakfast and beverages will be available during the Tradeshow and Networking session.

10:00 AM - Welcome and Opening Remarks

10:25 AM - Breakout sessions

Time	Room	Topics	Presenters
Session 1			
10:25 AM – 11:10 AM	Room 1	Increase Your Exposure: social media & working with the press	Regan Herr, Haley Rieger and Brandon Caldwell
	Room 2	Funding Opportunities: Grant funding, writing and general administration. <i>Presented by Prosperity Ag</i>	Christi Southerland
	Room 3	Laws, certifications, and requirements: <i>Presented by Board of Animal Health and Department of Health</i>	Sharon Pattie, Denise Derrer
	Room 4	Brand Marketing and Training; Helping small businesses establish and grow multiple streams of income online	Jim Cockrum
	Room 5	Indiana Grown Listening Session: How can we help you?	Angela Grant, Caroline Patrick
Time	Room	Topics	Presenters
Session 2			
11:15 AM – 11:55 AM	Room 1	Increase Your Exposure: social media & working with the press	Regan Herr, Haley Rieger and Brandon Caldwell
	Room 2	Funding Opportunities: Grant funding, writing and general administration. <i>Presented by Prosperity Ag</i>	Christi Southerland
	Room 3	Laws, certifications, and requirements: <i>Presented by Board of Animal Health and Department of Health</i>	Sharon Pattie, Denise Derrer
	Room 4	Brand Marketing and Training; Helping small businesses establish and grow multiple streams of income online	Jim Cockrum
	Room 5	Indiana Grown Listening Session: How can we help you?	Angela Grant, Caroline Patrick

Time	Room	Topics	Presenters
Session 3			
12:00 PM – 12:40 PM	Room 1	Increase Your Exposure: social media & working with the press	Regan Herr, Haley Rieger and Brandon Caldwell
	Room 2	Funding Opportunities: Grant funding, writing and general administration. <i>Presented by Prosperity Ag</i>	Christi Southerland
	Room 3	Laws, certifications, and requirements: <i>Presented by Board of Animal Health and Department of Health</i>	Sharon Pattie, Denise Derrer
	Room 4	Brand Marketing and Training; Helping small businesses establish and grow multiple streams of income online	Jim Cockrum
	Room 5	Indiana Grown Listening Session: How can we help you?	Angela Grant, Caroline Patrick

12:45 PM – 1:45 PM Lunch served in the South Hall

1:45 PM Panel Discussion. Preparing your business for expansion to Restaurants, Retailers and Distributors

- Goose the Market, Corrie Cook
- Jefferson Street BBQ, Lindsey Dingman- Baker
- Ideal Meat and Specialty Foods, Isaac Hughes
- What Chefs Want, Anna Haas

3:00 PM Indiana Grown Symposium Conclusion

- Please consider completing the post event survey, to help us improve for our 2024 event.

Final registration closes April 1, 2023, at 11 a.m. ET with payment due no later than **April 4, 2023, at 11 a.m. ET**. There will not be on-site registration or payment for the event. **To register for this event, click [here](#).**



JUNE MARKETPLACE VENDOR APPLICATIONS OPEN

Indiana Grown is thrilled to host the **June Marketplace** on Saturday June 3, 2023, at the Ag Hort Building at the Indiana State Fairgrounds. Submit your application and materials for consideration as a vendor for the upcoming event. Click [here](#) to sign up.



GERMAN WINE QUEENS MET WITH INDIANA GROWN WINE MAKERS AND GROWERS

A special thanks to the German Wine Queens, **Katrin** and **Jessica**, and our members, [Daniel's Vineyard](#), [Sip & Share](#) and [Winzerwald](#), for coming together to discuss all things wine. Did you notice the new IN Indiana logo? Head over to the Indiana Destinations Development Corporation's [website](#) to learn more.



INDIANA GROWN COMMISSION MEETING - APRIL

Our next Indiana Grown Commission meeting will take place April 25, 2023, from 1-3 p.m. It will be hosted at the 1 N Capitol Ave, Indianapolis, IN 46204 in the first-floor conference room.

WELCOME NEW MEMBERS

We welcomed 23 new businesses into the Indiana Grown family during the month of February.

- VanAntwerps Farm Market - Seymour, IN
- Arepas - Indianapolis, IN
- Statehouse Market - Indianapolis, IN
- Poppin' Cobs Popcorn - Carmel, IN
- Naville Family Farm - Greensburg, IN
- Providence Farmstead - Marysville, IN
- CRFT Cocktails - Fishers, IN
- Doctor Family Farms - Woodburn, IN
- Bedel's G.O.A.T. Soap Co. - Greensburg, IN
- Eat Local Southwestern Indiana - Ferdinand, IN
- U-Relish - Indianapolis, IN
- Farmer's Provisions - Middletown, IN
- Sadona Farm - Scottsburg, IN
- Fungi Meadows - Logansport, IN
- Gypsy Rain Organics LLC - Corydon, IN
- Pure Memory Water - Indianapolis, IN
- All For - Indianapolis, IN
- Growing Hope Blooms - Sheridan, IN
- Sugar Creek Lavender Farm - Lebanon, IN
- Meadows Flower Farm - Avon, IN
- Madison Farmers Market - Madison, IN
- Watch Us Farm - Zionsville, IN

SUPPORT YOUR FELLOW INDIANA GROWN MEMBERS



Fruit Butters is looking for local fruit sources! They are especially in need of a good apricot and strawberry (and possibly rhubarb) source. They love to source local and from small farms, so if you have any recommendations, they would be very welcome. Please reach out to camden@fruitbutters.com with any recommendations.

Both **Smoking Goose** and **Goose the Market** have new job openings available.

[Smoking Goose Meatery](#): Training Provided

- Meat Cutter + Sausage Maker
- Shipping Associate
- Retail Market Associate
- Quality Control Supervisor

Work daytime hours M-F with PTO, matching 401K, health insurance, staff meals + discount, and more: job descriptions + apply online at <https://www.smokinggoose.com/smokesignals> [Goose the Market](#): training provided - Enoteca bar staff - Meat Monger position Part-time hours include evenings + weekend shifts, but keep in mind that Goose closes at 8pm on weekdays and 6pm on weekends. Learn more and apply online at <https://www.goosethemarket.com/gooseblog>



CELEBRATIONS AND PROGRAM INFORMATION

Congratulations to Jacobs and Brichford – Best in Class for Briana at the US Cheese Championship



The United States Championship Cheese Contest® is the nation’s premier technical cheese, butter, and yogurt competition. The U.S. Contest has been hosted by the Wisconsin Cheese Makers Association biennially since 1981. For more information, click [here](#).

Congratulations to Susan Gruleman with Sunchoke Farm - Women in Leadership

Women in Leadership showcases the dynamic talent of three Michiana women. Whether they are pioneers in their industry or leaders in their community, this show demonstrates their triumphs and struggles while showing just how amazing the women in our community are.



Their interwoven stories will showcase the triumphs and struggles that each woman has faced, as well as how technology and society has changed their industries over the years. With eight episodes planned for the next two years, “Women in Leadership” will allow viewers to experience the contributions of local women in a variety of fields such as entrepreneurship, agriculture, technology, and more. For more information, click [here](#).

Congratulations to Old 55 Distillery - Award Winning Bottled in Bond Single Barrell Bourbon & Barrel Strength Single Barrel Bourbon



The ABV Network successfully launched what is destined to be an annual event in Key West, Florida in 2023. It’s an invitation-only spirits judging contest of whiskeys distilled by the distilleries submitting them. The ABV Network has a long track record of supporting sourced brands that are open about sourcing their products, but this event limits submissions to distilleries that actually made the whiskey they submit. Click [here](#) for more information.

HAVE AN AWARD OR CELEBRATION? TELL US!

Have you received an award, grant or achievement? Tell the Indiana Grown team in the Facebook group or send information to us at indianagrown@isda.in.gov to be featured. We would love to highlight your awards and recognize you in future newsletters.

2022 Census of Agriculture Deadline Extended

The deadline to complete the 2022 [Census of Agriculture](#) has been extended! The Census is a complete count of U.S. farms and ranches and the people who operate them. Even small plots of land - whether

rural or urban - growing fruit, vegetables or some food animals count if \$1,000 or more of such products were raised and sold, or normally would have been sold, during the census year.

The Census of Agriculture, taken only once every five years, looks at land use and ownership, operator characteristics, production practices, income and expenditures. For America's farmers and ranchers, the Census of Agriculture is their voice, their future and their opportunity.

MEMBER RESOURCES

Review frequently requested information.

MEMBER ONLY FACEBOOK GROUP

Join the Indiana Grown member only Facebook group [here](#). Join the group and participate. Be the first to know about upcoming opportunities and directly network with members. The group is a community resource to ask for help, make connections, promote, and learn from other Indiana businesses.

LOGO AND MARKETING MATERIALS

Are you using the Indiana Grown logo on your product labels and packaging? We encourage you to display the Indiana Grown logo on your products, your website, at your storefront and/or at your vendor booth. This benefit of membership helps consumers easily identify products that are grown, raised or processed in Indiana. Request the Indiana Grown digital logo and additional marketing materials. There are stickers, yard signs, vehicle magnets, tablecloths, and other items available for members. Complete [this form](#) to submit a request. Items are mailed out weekly.



INDIANA GROWN MEMBER VISITS

Thank you to these members who hosted the Indiana Grown team in February 2023.

- 1823 Bakehouse, Franklin IN
- Indiana Soap Co, Greenfield, IN
- Bee Hive Body Co, Mt. Summit IN
- Daniel's Vineyard, McCordsville, IN

We hope you have noticed our increased social media presence; our weekly Indiana Grown Destinations and Indiana Grown Member Spotlights have been powered by the Indiana Grown teams visits to members locations. We would also like to extend an invite for us to highlight your farm or business. If you are interested in being featured, please complete this [form](#). The Indiana Grown team will reach out to you for your story, and pictures we can share on social media.

To schedule a future visit with Indiana Grown, click [here](#).

WISH-TV SEGMENTS

The WISH-TV sign-up and waitlist is all booked up for 2023! Thank you all so much for wanting to showcase Indiana products and your stories. Check out these members who have participated in the WISH-TV segments this month!

Click below to watch February's member segments:

- [Jefferson Street BBQ – Converse, IN](#)
- [Pig's Tale Charcuterie – Indianapolis, IN](#)
- [Miller's Orchard – Nappanee, IN](#)
- [Treehugger Maple Syrup – Laurel, IN](#)



OPPORTUNITIES

Browse active opportunities that may apply to you.

FUNDING OPPORTUNITIES

Food Safety Certification for Specialty Crops (PSCSC) Program Find more information [here](#)

Regional Food System Partnerships Find more information [here](#)

Rural Innovation Stronger Economy (RISE) Grants Find more information [here](#)

Agriculture and Food Research Initiative - Education and Workforce Development Find more information [here](#)

Farmers Market Promotion Program Find more information [here](#)

Local Food Promotion Program Find more information [here](#)

Indiana State Trade and Export Promotion (IN-STEP) *Find more information [here](#)*

Manufacturing Readiness Grant *Find more information [here](#)*

Food Export Midwest *Find more information [here](#)*

Dairy Builder Grant *Find more information [here](#)*

UPCOMING EDUCATIONAL OPPORTUNITIES

2023 Indiana Black Loam Conference

Legacy Taste of the Garden and Connecting Kids Inside Out are partnering with USDA's Natural Resources Conservation Service (NRCS) in Indiana to host this year's Indiana Black Loam Conference. The conference is part of a five-year cooperative agreement with NRCS to support and advance equity goals by providing critical outreach and technical assistance to Black, Indigenous, and People of Color (BIPOC) farmers and producers throughout the State of Indiana. For more information, click [here](#).

Export Indiana Accelerator Program (EIAP)

The [Export Indiana Accelerator Program](#) (EIAP) is a 12-week, no-cost, annual program offering Hoosier small businesses professional export guidance and leading research resources to create an executable, proactive Export Business Plan. This program is available to both new and existing exporters.

Businesses will leave the program with a strategic approach on where to best position their product in the world marketplace to grow international sales and an executable plan to make it happen. EIAP is accepting applications until March 17, 2023. *Find more information [here](#).*

Backing Small Businesses by American Express

In 2021, American Express and Main Street America created the Backing Small Businesses* grant program to help economically vulnerable small business owners recover from the COVID-19 pandemic and grow their businesses. In its first year, the program provided \$1.65 million in grants to more than 300 small business owners across the country.

Now in its second year, the program will increase the number of grants awarded and total funding to more than \$2.3 million to further support small business owners in building their economic vitality and fostering a thriving community. On March 20, 2023, applications will open for 350 small business grants of \$5,000 to eligible businesses in the U.S. and territories. For more information click [here](#).

317.232.8770 | indianagrown@isda.in.gov | indianagrown.org

Indiana Grown is administered by the Indiana State Department of Agriculture in partnership with Lieutenant Governor's office. View our [Terms of Service](#).

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