



A MESSAGE FROM INDIANA GROWN

November is a time to be thankful, a time to remember and to embrace those who enrich our lives. We wanted to take a moment to express how thankful we are for you. Your involvement and partnership with Indiana Grown is special to us. We continue to be incredibly impressed with the depth of our Indiana Grown members and the knowledge you share with us. The hard work and passion poured into your business and products continue to motivate us to work even harder to better serve our members. We are glad to have you as part of the Indiana Grown family.

BRANDON CALDWELL JOINS THE TEAM

We wanted to introduce a new member of the Indiana Grown team. Brandon Caldwell joined Indiana Grown as the Marketing & Communications Manager. He is a recent graduate of the University of Indianapolis and studied communications with an emphasis in public relations. Brandon was born and raised in Indiana. He recently completed his 6-year service with the United States Marine Corps. Brandon enjoys going to concerts, watching movies and spending time with his partner and family.



SAVE THE DATE

Indiana Grown is hosting a member symposium on **April 12, 2023**. Additional information and an agenda are forthcoming.

WELCOME NEW MEMBERS

Over the last few months Indiana Grown staff has welcomed several new businesses into the Indiana Grown family. Find a list below:

- Russell Associates – Mitchell, IN
- Dipt Pretzels – Indianapolis, IN
- Indiana Owned and Indiana Gifts – Carmel, IN
- Oliver's Butcher Shop – Union City, IN

OPPORTUNITIES *Browse active opportunities that may apply to you.*

RESERVE YOUR 2023 SPOT ON WISH-TV

Indiana Grown partners with local news station [WISH-TV](#) to highlight an Indiana Grown member each Saturday morning. This is a unique experience and opportunity to promote your business and tell your story.

If you are interested in appearing on WISH-TV to promote your business/farm/farmers market in 2023, sign up [HERE](#). We have limited segment spots left for 2023, act fast!



Segments are filmed live at the WISH-TV studio in downtown Indianapolis. Participating members must **arrive at the studio by 6:00 a.m. (ET)**. The first segment goes live at 6:40 a.m. and the second segment goes live at 7:40 a.m. Indiana Grown staff will contact you via email about your scheduled slot.

Click below to watch September's member segments:

- [JavAroma Roasters](#) – Mitchell, IN
- [Kelsay Farms](#) – Whiteland, IN
- [Generations Pie Company](#) – Fortville, IN
- [MKONO Farm](#) – Bloomington, IN
- [StaufferBuilt Farms/K3 Cattle Company](#) – Trafalgar, IN

NEW INDIANA GROWN WINTER FARMERS MARKET GUIDE AND CHRISTMAS TREE GUIDE



Winter Farmers Market Guide - Indiana Grown has launched a Winter Farmers Market Guide for consumers and members to easily locate winter farmer markets across the state and continue shopping local even in the colder months. The guide can be found on the Indiana Grown website [HERE](#). Did we miss any winter farmers markets around the state? Contact Brandon Caldwell at BCaldwell1@isda.in.gov to add additional winter farmers markets to our website.



Christmas Tree Guide - We've also launched a 2022 Christmas Tree Guide. Shop local this holiday season. Consider purchasing a live tree as well as a fresh evergreen wreath. We have identified members of Indiana Grown who sell live Christmas trees to the public, some even sell greenery and have gift shops at their farm. Don't see your Christmas tree farm on the guide [HERE](#), but would like to be included? Contact Brandon Caldwell at BCaldwell1@isda.in.gov

INDIANA GROWN FOR THE HOLIDAYS

Attention Shop Indiana Grown vendors! Take time to review all products, prices, and shipping classes on the [Shop Indiana Grown](#) e-commerce website. Adjust and update your account now. We are nearing the holiday season and many people shop online. Consider adding some new products for the holidays or creating a coupon code for Cyber Monday. Make sure you are checking your email regularly



to monitor if you have received any new Shop Indiana Grown orders, so that you can quickly fulfill items. If you need assistance, please reach out to Angela Grant. Additionally, if you wish to remove products or your business from Shop Indiana Grown, please contact Angela Grant at AGrant@isda.in.gov.

2023 STATEHOUSE FARMERS MARKET

Indiana Grown partners with the Statehouse Market in Indianapolis. The Statehouse Market promotes healthy eating habits and supports Indiana farmers and local businesses. The market gives state employees and customers a place to purchase fresh, high-quality produce, food products and other handmade goods, and we prioritize Indiana Grown members who grow and source their goods locally.

The Statehouse Market is open from 10:30 am to 1:30 pm every Thursday, May through September. The market is located on Robert D. Orr Plaza in downtown Indianapolis, just west of the Statehouse. Vendor applications will open in February 2023. If you have questions about the market or interest in becoming a vendor, send an email to manager@statehousemarket.com.

MEMBER RESOURCES *Review frequently requested information.*

REQUEST THE LOGO AND MARKETING MATERIALS

Display our logo proudly on your products, vendor booth or storefront! This free benefit of membership with Indiana Grown helps consumers easily identify products that are packaged, grown, raised or processed in Indiana. If you need the updated logo or other marketing materials, please complete [this form](#) to submit a request. Note: there are limited quantities of some materials.



INDIANA GROWN MEMBER VISITS

We've had the pleasure of visiting multiple members throughout the month of October.

- Rachel's Taste of Indiana – Converse, IN
- So Good Candies – Peru, IN
- Doud Orchard – Denver, IN
- Tinker Coffee – Indianapolis, IN
- Heritage Farm – Flora, IN
- Sea Salt and Cinnamon – Muncie, IN
- Spanglers Farm Market – Yorktown, IN
- Westwind Farm and Fiber – Yorktown, IN
- Yorktown Farmers Market – Yorktown, IN
- White Oaks Bison Farm – Rochester, IN
- McClure's Orchard & Winery – Peru, IN

We truly appreciate you taking time out of your busy schedules to showcase your operations and provide tours for the Indiana Grown team. If you are interested in scheduling a visit, please click [HERE](#).

SHOP INDIANA GROWN ONLINE MARKETPLACE

Have you registered as a vendor on Shop Indiana Grown? This **FREE** online marketplace is offered to all qualifying Indiana Grown members. Visit shopindianagrown.org and click "[Become a Vendor](#)" to begin the application process. A member of the Indiana Grown staff will review your submission before you may continue.

If approved as a vendor, you will be responsible for creating your profile, uploading products, managing and shipping inventory as well as responding to consumer inquiries. **Please note:** all products submitted must have the ability to be shipped, and all consumable products must be made in a commercially-inspected kitchen. Contact indianagrown@isda.in.gov with questions or click [HERE](#) for help getting started.

INDIANA GROWN MEMBER EDUCATIONAL OPPORTUNITIES

2023 Beginning Farmer Program - Contact Amy Thompson afthompson@purdue.edu

Ag Women Engage Conference - Find more information [HERE](#)

2023 Small Farms Conference - Find more information [HERE](#)

GRANT OPPORTUNITIES

Food Supply Chain Guaranteed Loan Program - Find more information [HERE](#)

U.S. Small Business Administration (SBA) COVID-19 Small Business Funding Portal - Find more information [HERE](#)

Indiana State Trade and Export Promotion (IN-STEP) - Find more information [HERE](#)

Manufacturing Readiness Grant - Find more information [HERE](#)

Sustainable Agriculture Research and Education Grants - Find more information [HERE](#)

Food Export Midwest - Find more information [HERE](#)

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Indiana Grown is administered by the Indiana State Department of Agriculture in partnership with Lieutenant Governor's office. View our [Terms of Service](#).

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