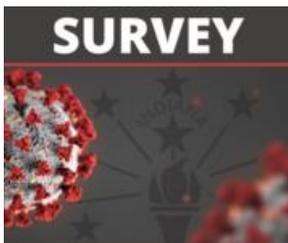




— Newsletter —

Learn about Governor Holcomb's [Back on Track](#) plan and [CLICK HERE](#) for the most up-to-date information on COVID-19.

How Has COVID-19 Affected You?



In order to most effectively help your farm/business, Indiana Grown would like to hear how COVID-19 has impacted you. Please fill out [THIS SURVEY](#) to share as much or as little as you are comfortable with about how your farm/business has been impacted by COVID-19.

This information will be kept anonymous and will only be used for purposes of determining member needs.

If you have any questions, please contact Indiana Grown Program Director Heather Tallman at htallman@isda.in.gov or 317-697-5863. We greatly appreciate your feedback!

Complete this Survey to Promote Your Online Sales Business

In an effort to connect consumers and buyers with locally grown, raised and produced foods and goods, Indiana Grown and the [IU Center for Rural Engagement](#) are launching a consumer-focused online map for Indiana. With the onset of COVID-19 social distancing measures, we want to ensure people can continue to purchase from your farm, market or business through your sales channels. It is our intent that this widely shareable information continues in the future to ensure our farms, markets, food businesses and other types of businesses creating goods are thriving in Indiana.



If you have an online store or sell on an online sales platform, please complete **THIS SURVEY**.

The information you provide will be made public as part of an online map, marketing materials or outreach for Indiana Grown and other organizations promoting local food and goods businesses. Please ensure the information is accurate and represents your preferred method of contact. Please contact Indiana Grown Program Director Heather Tallman with questions at htallman@isda.in.gov or 317-697-5863.

Indiana Grown Donations for Legislative Event



**DONATIONS
NEEDED**

In lieu of our traditional Indiana Grown Day at the Statehouse event, for the 2021 legislative session we plan to give Indiana Grown baskets full of member products to highlight the diversity of our membership. Each legislator and elected official will receive a basket featuring YOUR products with a note about your farm/business.

The Indiana Grown staff will build and deliver these baskets, but we need your help to fill them! We are looking for products to include in each basket. If you are interested in donating, please keep the following requirements in mind:

- 160 of each product
- small (think sample-sized) products
- products must be mailed or delivered to Indiana Grown's offices between January 11 - 13, 2021 as we will not be able to store products for the months leading up to the basket delivery

Please complete the [THIS FORM](#) if you would like to provide a product donation. We will review all submissions and contact you with more details about delivery.

If you have any questions, please contact Indiana Grown Program Director Heather Tallman at htallman@isda.in.gov or 317-697-5863. Thank you for your help!

Looking Local with Indiana Grown

In August, Indiana Grown launched a brand new consumer-facing publication called *Looking Local with Indiana Grown*. The newsletter features stories, members, recipes and more about a specific topic or product within Indiana agriculture. August's issue focused on sweet corn, some ways to prepare it and shared our recent Indiana Grown on the Road visit to [Souder Farms](#).



The purpose of this new publication is to share even more about our members and their products with both the media and ultimately the consumer. As an Indiana Grown member, you will automatically receive these monthly issues. They also will be archived on our website [HERE](#), and if you know of anyone else who would be interested in subscribing, they can do so [HERE](#).

Indiana Grown Member Instagram Takeover



We've officially begun our Indiana Grown Member Instagram Takeover, and we're so excited to keep featuring our members each week!

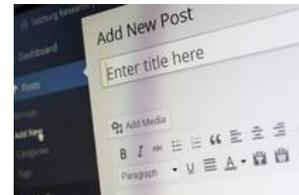


Last month, you were each invited to take over [Indiana Grown's Instagram](#) account! We want to see what it is like behind the scenes of your farm or business. Consumers love to hear the story behind our members, and this is an opportunity to share what your farm or business does and why you do it. Talk about how you got started, your products, explain a day in the life, etc. This can either be done through photos or short videos.

You will be responsible for providing all the content to Indiana Grown for your scheduled day. Because of the outstanding response we've received, we only have one available spot left for the rest of the year; however, we have extended this campaign into 2021 and added additional openings. [CLICK HERE](#) to reserve your spot today!

Create Your Own Blog Post Today

Have a great recipe to share? Want to tell the story of your five generation farm? As an Indiana Grown member, you have the ability to create your very own blog posts to share the latest news and updates about your farm/business. Your post will live on the Indiana Grown website and be tied to your Indiana Grown profile! Reference our [Blog Post Step-by-Step Guide](#) to get started!



If you need assistance please reach out to our Marketing and Communications Manager Dana Kosco at dkosco@isda.in.gov.

Terms of Service and Logo Download



Please review the recently updated Indiana Grown [terms of service](#).

Indiana Grown has a logo you may use on your product, signs, website, social media or retail location, if approved. All logo use requests must be verified

within 15 days of intended logo use. To request newly developed Indiana Grown marketing materials or the Indiana Grown logo, please complete this [SURVEY](#).

This piece was submitted by the Natural Security Campaign.

Natural Security Project

The ties between **conservation** and **security** have become increasingly clear, and the [Natural Security](#) campaign recognizes that. The campaign is a collaboration among four leading conservation organizations—Conservation International, The Nature Conservancy, Wildlife Conservation Society, and World Wildlife Fund—that works to educate Americans about the importance and benefits of international conservation efforts.



When criminals overseas can profit from stealing other countries' natural resources, they cause shortages of food, fresh water, and other natural resources, leading to conflict and global instability. And in the midst of a global pandemic like COVID-19, it is clear that transnational issues of public health and security can disrupt economies across the world, hurting U.S. jobs, costing lives, and spurring social and economic unrest.

The Natural Security campaign supports targeted U.S. investments in international conservation efforts which help support America's foreign policy goals, strengthen our diplomatic resources and bolster our national security operations, and support the development of sustainable markets for U.S. products around the world.

On a national scale, these widely supported, bipartisan conservation efforts help enhance enforcement to combat illegal wildlife trade overseas, cutting off funding for criminal and terrorist organizations and preventing the transmission of deadly zoonotic diseases like COVID-19.

And on a local scale, these programs support industry-level investments that would help ensure Indiana's 57,500 farms have access to a *fairer* international market for their products. Our farmers have invested in new technologies and cleaner practices, re-shaping one of the world's oldest industries in order to meet new sustainability standards and plan for the long-term viability of our agriculture industry. International conservation work is a critical part of that investment.

Because of our state's sustainability standards, our farms are ripe for growth, ready to seize new markets, expand our local partnerships, and protect the more than 188,000 jobs supported by our state's agriculture industry.

However, the growth of international trade has also brought on a new challenge. Indiana's farmers today face competition from less-regulated, often illegal operations overseas. These groups can depress global prices of agricultural exports and hurt Indiana's legal industry. To counter this trend, international conservation investments from the U.S. government can help expand sustainable farming planning abroad and ensure that foreign farmers play by the same set of rules as Indiana's farms.

Conservation work also helps protect food and water security overseas, preventing dangerous civil unrest that can disrupt U.S. supply chains and prevent beneficial agricultural trade. Modest investments in international conservation help ensure Indiana's farmers are competing in *fair* international markets and that their investments in sustainable farming are paying off. To learn more, visit <https://naturalsecurity.us/>.



317.232.8770 | IndianaGrown@isda.in.gov | IndianaGrown.org

Indiana Grown is administered by the Indiana State Department
of Agriculture in partnership with Lieutenant Governor Suzanne Crouch.

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