



Fall season is just around the corner, and with that, comes many new and exciting opportunities for members of Indiana Grown!

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## FALL FOCUSED MEDIA OPPORTUNITY



Do you have a fall activity at your farm or location? Indiana Grown is doing a media promotion for fall activities such as corn mazes, apple and pumpkin picking, tasting events, etc. Contact Suzi Spahr at [sspahr@isda.in.gov](mailto:sspahr@isda.in.gov) no later than Friday, Sept 22nd if you wish to have your activity/venue on the list.

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## SHOWCASE YOUR PRODUCTS IN FRONT OF MORE THAN 45,000 BUYERS

Join your fellow Indiana Grown members at the Atlanta International Gift and Home Market for Food and Beverage on January 11-15, 2018! Indiana Grown participants have the opportunity to display in an Indiana Grown Pavilion area at AmericasMart. The trade show brings together close to 50,000 buyers from a wide range of entities (big box stores to small Mom & Pop stores). This is an exclusive deal with AmericasMart and only available to members new to Americasmart. If interested, here are a few things you need to know:



- Spaces in the Virginia's Finest® Pavilion cost \$1,875 (Alternatively, you can have your own 10x10 booth for \$3,900.00)
- The Pavilion package includes a small "high-top" tasting table and a 3' display area
- The Pavilion is shared with other members
- This is an "incubator program"; therefore it is only available to members who have never had their own booth space at AmericasMart

Please contact Suzi Spahr at [sspahr@isda.in.gov](mailto:sspahr@isda.in.gov) or 317-407-2924 for more information or to register to participate.

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317-232-8770

| [IndianaGrown@isda.in.gov](mailto:IndianaGrown@isda.in.gov)

| [IndianaGrown.org](http://IndianaGrown.org)

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