



— Newsletter —

A Message from the Indiana Grown Team:

May is here with sunny skies and warmer weather, which means more time outdoors! Did you know that Indiana Grown has a horticulture guide which consists of those who grow landscaping plants, herbs, trees, vegetables and more? You can find [maps, trails and guides](#) on our website to see who is in your area.

As you are looking through all of our maps, trails and guides, you may notice that your information is missing or incomplete. We can fix that! Please reach out to us at IndianaGrown@isda.in.gov to share your revision. Note: all maps, trails and guides are populated from information provided to Indiana Grown on the member application. This is one of many reasons it is vital that your information be kept up to date and accurate. As we begin the process of creating a consumer awareness guide, your information being accurate

is of the utmost importance. Please take a moment to make these changes or let a member of our staff assist you.

In 2019, Indiana Grown began using an updated logo and made this logo available to members by request. Now that outdoor farmers markets are opening across the state, it is our hope that more market vendors will proudly display our logo at their booth to designate they are an Indiana Grown member. Need our newer logo? See more details below on how you can make that request.

Are you a grower in the state and in need of GAP ([Good Agricultural Practices](#)) food safety certification or training assistance in 2021? If so, please reach out to [Heather Tallman](#) in the next several days. We will direct you to an immediate resource to assist you in obtaining this valuable training and certification if you qualify.

Indiana Grown Marketplace at the Indiana State Fair



The 2021 Indiana State Fair will take place Friday, July 30 through Sunday, Aug. 22. Indiana Grown members should have received an email containing important details regarding the Indiana Grown Marketplace. This store is available for Indiana Grown members to sell their qualifying products for the duration of the Indiana State Fair.

This year, we are experiencing a slightly shorter backend planning period, so it is very important for all Indiana Grown Marketplace vendors to communicate needs and read all Indiana Grown communications thoroughly.

Consumer Awareness Guide

Indiana Grown is developing a Consumer Awareness Guide! This guide will serve as an educational tool as well as an Indiana Grown member guide. If you have not completed this [SHORT SURVEY](#), please do so as soon as possible. If you are unable to complete the survey, Indiana Grown staff will choose the category that best fits your farm or agribusiness. ***It is very important that each member takes a moment to choose how best to describe your business.***



Restaurant Revitalization Fund

The U.S. Small Business Association has announced the [Restaurant Revitalization Fund](#), which will provide funding for eligible restaurants and other business that lost revenue due to the COVID-19 pandemic. [CLICK HERE](#) to learn more about eligibility and the application process.

Shop Indiana Grown Online Marketplace



As you may have heard, Indiana Grown launched the [Shop Indiana Grown](#) online marketplace! The FREE service will be offered to **all qualifying Indiana Grown members** providing you with an additional sales outlet during a time when online retail is critical to the success of many farms and businesses in our state and nationwide.

Signing up is easy! Simply visit shopindianagrown.org and click "Become a Vendor" to begin the application process. A member of the Indiana Grown staff will review your submission before you may continue.

If approved as a vendor, you will be responsible for creating your profile, uploading products, managing and shipping inventory as well as responding to consumer inquiries. In addition, we have brief, online training and information sessions you will be responsible for viewing. **Please note:** all products submitted must have the ability to be shipped, and all consumable products must be made in a commercially-inspected kitchen.

This new e-commerce platform was made possible thanks to our partnership with the [Indiana Small Business Development Center](#). Would you like to meet with a no-cost Indiana SBDC business advisor to help prepare you for e-commerce sales in areas like logistics + shipping, e-commerce development, financial advising or market research?

Please contact Heather Tallman at htallman@isda.in.gov with questions or for help getting started.

Marketing Materials Available

If you're an Indiana Grown member, display our logo proudly on your products! This free benefit of membership with Indiana Grown helps consumers easily identify products that are packaged, grown, raised or processed in Indiana. If you are considering label changes, we are encouraging members to transition to our updated logo. If you need the updated logo or other marketing materials, please complete [THIS FORM](#) to submit a request. Please note there are limited quantities of some materials.



Indiana Grown Member Visits



Indiana Grown and the Indiana State Department of Agriculture recently toured three Indiana meat processors that received CARES Act Funding to help offset the impacts caused by the COVID-19 pandemic. Visits on the tour included Indiana Grown members Integrity Meats and Monon Meat Packing and Catering Inc. These processors have been able to expand and increase productivity through this funding. **If you would like a visit or meeting with Indiana Grown, [CLICK HERE](#).**

Indiana's Official State Snack

Did you know that popcorn grown in Indiana was [recently designated](#) as the official state snack? In honor of this news, Indiana Grown Member Groomsville Popcorn shared the popcorn it grows and processes with Lt. Governor Suzanne Crouch and Sen. Ron Grooms (R-Jeffersonville) at the Indiana Statehouse. Gov. Holcomb signed SEA 97 into law on April 15.



Cheff JJ's Indiana Grown Spring Dinner

Cheff JJ's Indiana Grown Spring Dinner is Thursday, June 10. Local farmers and artisans from across the state will be featured, including Indiana Grown member Maple Leaf Farms. Doors open at 6 p.m. at Chef JJ's in downtown Indianapolis. For more details and to purchase tickets, [click here](#).

Five on Friday



Indiana Grown would like to feature our members by asking you to share FIVE interesting things about your farm or business. This weekly feature is called Five on Friday and is a fun way for consumers to get to know you.

Please complete [THIS SURVEY](#) if you are interested in participating. Members will be featured on Indiana Grown social media platforms as well as on the Indiana Grown website. After completing the survey, please email a photo of your business operation to indianagrown@isda.in.gov.

If you have questions, please contact Indiana Grown Marketing & Communications Manager Janna Page at japage@isda.in.gov.

Create Your Own Blog Post Today

Have a great recipe to share? Want to tell the story of your fifth-generation farm? As an Indiana Grown member, you have the ability to create your very own blog posts to share the latest news and updates about your farm/business. Your post will live on the Indiana Grown website and be tied to your Indiana Grown profile! Reference our [Blog Post Step-by-Step Guide](#) to get started!

If you need assistance, contact Indiana Grown Operations Specialist Angela Grant at agrant@isda.in.gov.



LG Visits IG



Lt. Governor Suzanne Crouch visits Indiana Grown member Ullery's Homemade Ice Cream in May of 2018. Located in Richmond, Ullery's has the scoop of the town, with homemade shakes, floats, hot fudge sundaes, cones and bowls. With more than 20 different flavors, this is a sweet summer visit in east central Indiana. Fun fact: Ullery's was the 1000th Indiana Grown member! If you would like to request a visit from Indiana's lieutenant governor, please [CLICK HERE](#).

Terms of Service - Update

In an effort to protect both the Indiana Grown brand and our Indiana Grown members, we periodically update our Terms of Service. Please [CLICK HERE](#) to review our updates.



317.232.8770 | IndianaGrown@isda.in.gov | IndianaGrown.org

Indiana Grown is administered by the Indiana State Department
of Agriculture in partnership with Lieutenant Governor Suzanne Crouch.

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