



INDIANA GROWN'S ANNUAL SUMMER EVENTS

The Indiana Grown Monumental Marketplace is this Friday, June 17! Attending vendors, please remember to submit your proof of insurance and obtain any required permits. Vendors have been mailed a map of Monument Circle and one parking pass, as well as an email with arrival and parking information. We will have some extra parking passes for those who did not receive one. Please review Indiana Grown communications prior to Friday to help prepare you for a successful day!

All Indiana Grown members should have received an email regarding the Indiana Grown Marketplace at the Indiana State Fairgrounds. The email includes important information about the store, the application link and links to the required forms. **Applications are due June 30, 2022.**

INDIANA GROWN DIRECTOR

We are excited to share we are moving forward with hiring process for the Indiana Grown Director! As many of our members know, Indiana Grown has taken a pause on the hiring process for the program director the past year. During this time, Indiana Grown has gone under an in-depth strategic assessment to identify key strengths, opportunities and threats to the program. This process will better allow the hiring team for the Indiana Grown Director position to identify the correct candidate to lead the program.

We are grateful for each of our member's patience as we have evaluated the program, the success it has had and the additional assistance we can offer to our members. Together, we can take the Indiana Grown program to next level.

If you know of anyone who would be a good fit for this role, please encourage them to apply [here](#).

OPPORTUNITIES *Browse active opportunities that may apply to you.*

JOIN THE WAITLIST FOR WISH-TV

The 2022 calendar for WISH-TV appearances is now full. If you would like to be added to the waitlist to be contacted in the event of a cancellation, please contact Angela Grant at agrant@isda.in.gov.

Indiana Grown partners with local news station [WISH-TV](#) to highlight an Indiana Grown member each Saturday morning. This is a unique experience and opportunity to promote your business and tell your story.



Segments are filmed live at the WISH-TV studio in downtown Indianapolis. Participating members must **arrive at the studio by 6:00 a.m. (ET)**. The first segment goes live at 6:40 a.m. and the second segment goes live at 7:40 a.m. Indiana Grown staff will contact you via email or phone at a later date about your scheduled slot. **You must respond the week before your slot or our staff will assume you are unable to attend and search for a replacement.**

THE INDIANA SBDC AGRIBUSINESS INITIATIVE

The Indiana SBDC Agribusiness Initiative offers Hoosier small businesses and entrepreneurs in the agriculture sector access to no-cost, confidential specialty business advising and training, including financing, crop yield projections, U.S. Department of Agriculture loan packaging, value-added product development and commodity exporting, among others. The Agribusiness Initiative is made available in partnership with the Purdue Center for Regional Development (PCRD), Purdue Extension and the Indiana State Department of Agriculture (ISDA). For more information and to request assistance, please visit isbdc.org/agribusiness-initiative.



PARTNER WITH OLD MAJOR TO HAUL PRODUCTS TO MARKET WAGON HUBS

[Old Major Market](#), located in Indianapolis, is an inspected producer of bacon, sausage and other value-add meats and eats. They are a virtual marketplace and sell products on their website, at Farmers Markets and on Marketwagon.com. They currently sell and haul products to 11 local and regional Market Wagon Hubs. They are looking for producers who want to launch their products at Market Wagon Hubs in Cincinnati OH, Columbus OH, Bloomington IL, Lexington KY, Louisville KY, Ft Wayne IN and South Bend IN. If you are interested in learning more, contact Mark LaFay at mark@oldmajormarket.com.

MEMBER SPOTLIGHTS

[Sign up here](#) to be featured on the Indiana Grown social media channels and website! The information you provide will be used to create social media captions as well as a blog post, so be sure to give us plenty to work with. This is a great way for consumers, other Indiana Grown members and our team get to know your business better. Please note that June through Aug. is a busy time for Indiana Grown staff. We will continue working through submissions as soon as possible!



Pictured: [WLFM](#), featured May 17, 2022



MARKETING MATERIALS

Display our logo proudly on your products, vendor booth or storefront! This free benefit of membership with Indiana Grown helps consumers easily identify products that are packaged, grown, raised or processed in Indiana. If you need the updated logo or other marketing materials, please complete [this form](#) to submit a request. Note: there are limited quantities of some materials.

SHOP INDIANA GROWN ONLINE MARKETPLACE

Have you registered as a vendor on Shop Indiana Grown? This **FREE** online marketplace is offered to all qualifying Indiana Grown members. Visit shopindianagrown.org and click "[Become a Vendor](#)" to begin the application process. A member of the Indiana Grown staff will review your submission before you may continue.

If approved as a vendor, you will be responsible for creating your profile, uploading products, managing and shipping inventory as well as responding to consumer inquiries. **Please note:** all products submitted must have the ability to be shipped, and all consumable products must be made in a commercially-inspected kitchen. Contact indianagrown@isda.in.gov with questions or [click here](#) for help getting started.

317.232.8770 | indianagrown@isda.in.gov | indianagrown.org

Indiana Grown is administered by the Indiana State Department of Agriculture in partnership with Lieutenant Governor Suzanne Crouch. View our [Terms of Service](#).

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