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## **Attend the second annual Fantastic Food Fest**



Indiana Grown is a proud sponsor of the [2017 Fantastic Food Fest](#) taking place January 21 – 22 at the Indiana State Fairgrounds. More than 100 Indiana Grown members will be featured at this two-day event, where Indiana Grown products will be showcased in demonstrations, presentations, cooking classes and workshops. Purchase tickets and find out more about the event [here](#).

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## **Learn how to establish an effective business strategy at MarketReady event**

On Thursday, Jan. 12, Indiana Grown members can join the Indiana Horticulture Congress at [MarketReady](#), a Meet the Buyer Forum from 9:30 a.m. – 3 p.m. at the Indianapolis Marriot East Hotel. MarketReady will teach agricultural product sellers about how to establish an effective business strategy in order to succeed. Click [here](#) for more information and click [here](#) to register. If you would like to find out more, please contact Roy Ballard at 317-462-1113 or [rballard@purdue.edu](mailto:rballard@purdue.edu).



## Attend Indiana Small Business Development Center workshops



Indiana Grown's sister state agency, Indiana Small Business Development Center, is hosting a series of [workshops](#) for small businesses throughout the state from now – Feb. 23. Workshops provide resources and business development support for small businesses. Topics include Launching Your Own Business, Social Media and Funding Options. To register for a workshop, visit ISBDC's website or contact Heather Jernigan at 317-234-2086 or [hjernigan@iedc.in.gov](mailto:hjernigan@iedc.in.gov).

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## **In case you missed it: USDA revises guidance on date labeling**

On Dec. 12, 2016, the U.S. Department of Agriculture's (USDA) Food Safety and Inspection Service (FSIS) issued updated information on food product labeling, including new guidance aimed at reducing food waste through encouraging food manufacturers and retailers that apply product dating to use a "Best if Used By" date label. Except for infant formula, product dating is no longer required by Federal regulations. Access news releases and other information at FSIS' [website](#).



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## **Tell us about upcoming events in your area**



We love helping our members and would like to start spreading awareness of events and opportunities in your local markets. If you have information you would like us to promote, please contact Suzi Spahr at [sspahr@isda.in.gov](mailto:sspahr@isda.in.gov) or 317-407-2924.

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