



— Newsletter —

Mailer

By now, all members should have received the member mailer that went out at the end of December. We received a large number of responses and have begun the review process. Remember that this information will be used to update your Indiana Grown profile, so it is important that we have the most accurate information in order to offer you the best possible opportunities.



If you haven't already completed the survey, we invite you to please do so.

[Click Here](#) to access the mailer survey.

If you would prefer a paper copy, please contact Dana Kosco at dkosco@isda.in.gov to request one be mailed to you. Thank you to all those that have completed the survey!

First Fridays - Member Opportunity

First Fridays



We have the opportunity for two "meet the maker" style events once a month at two separate locations. Each "First Friday" will feature one maker per month per location, who can sample and sell directly to the agency staff. Please prepare to have all your necessary supplies for the two hour shift. Some additional items to note:

- No on-site cooking, only warming
- No alcohol
- Must only sample and sell Indiana Grown member products
- There will not be a member of Indiana Grown staff on hand for set up
- Indiana Grown WILL provide (one) eight ft table only at the ISDA location

The [Indiana Housing and Community Development Authority \(IHCDA\)](#) will host one member per month at their office located at 30 South Meridian St., Indianapolis, IN 46204.

The [Indiana State Department of Agriculture \(ISDA\)](#) and Indiana Grown staff will host one member per month at their office located at 1 North Capitol Ave., Indianapolis, IN 46204.

To sign up for the IHCDA opportunity, [click here](#).

To sign up for the ISDA/Indiana Grown opportunity, [click here](#).

Please contact Heather Tallman at HTallman@isda.in.gov or 317-697-5863 with any questions.

Indiana Grown Horticulture Guide, Coming Soon - Member Opportunity

Are you an Indiana Grown member who grows plants, herbs or trees? Do you run a nursery or greenhouse? Indiana Grown is launching a Horticulture Guide this Spring that will list producers who sell fresh cut flowers, herbs, plants, etc.

Please [CLICK HERE](#) and complete our survey to be included!

**This survey does not apply to members who grow edible produce that is sold direct to consumers or wholesale.



Five Year Fridays

Indiana Grown turns FIVE on July 7, 2020, and in honor of this milestone we plan to celebrate! All year long, we will be sharing member and program accomplishments, and we would love your help! Each Friday we will be posting a short video from a member that tells the story of their time with Indiana Grown. We want to hear from you. Tell us what you love about Indiana Grown and why Indiana Grown is important to your farm or business. If interested in submitting your own video to be shared, please note the following requirements:

- No more than 45 seconds in length
- Shot in a vertical orientation
- Submit videos to Dana Kosco in one of two ways:
 1. Send via a Dropbox or Google Drive link to dkosco@isda.in.gov
 2. Send to Indiana Grown's Facebook page via Facebook Messenger



We will review all submissions and post weekly based on the order they are received. Please note they **MUST** meet the above requirements in order to be used. We look forward to seeing your videos and thank you for your help in celebrating Indiana Grown's fifth anniversary!

Farmers Market Forum



"SAVE THE DATE"
2020 Farmers Market Forum

The 2020 Farmers Market Forum is taking place Thursday, March 5th at the [Hendricks County Fair Grounds](#). Market managers, vendors and community development stakeholders from across the state will come together to network and learn from each other and from experts in the field!

To register for the Farmers Market Forum, [click here](#).

Contact Deb Trocha with questions at dtrocha@icdc.coop or 317-692-7707.

Indiana Grown Day at the Statehouse

Thank you to everyone who joined us on January 21st for our Indiana Grown Day at the Statehouse! We hope you enjoyed the chance to network with one another and legislators while learning a bit about what Indiana Grown has done and will be doing as we approach our fifth anniversary! We recently sent out a feedback survey to those that RSVP'd, and we hope to gather your suggestions and comments to improve upon this event in the future.



If you wish to share your feedback via the survey, [Click Here](#).

Terms of Service and Logo Download



Please review the recently updated [Indiana Grown terms of service](#). Indiana Grown has a logo you may use on your product, signs, website, social media or retail location, if approved. All logo use requests must be verified by Program Director, Heather Tallman. Please contact Heather Tallman at htallman@isda.in.gov or 317-697-5863 for logo approval requests within 15 days of intended logo use.



317.232.8770 | IndianaGrown@isda.in.gov | IndianaGrown.org

Indiana Grown is administered by the Indiana State Department
of Agriculture in partnership with Lieutenant Governor Suzanne Crouch.

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