



— Newsletter —

Indiana Grown Day at the Statehouse



Indiana Grown has developed a unique opportunity for you to share the story of your business and success with Indiana legislators. We will be hosting the reception at the Indiana Statehouse during the legislative session on **Thursday, March 7, from 11 a.m. to 1 p.m.**

It is free to participate and you may bring products and information about your business to share with attendees. Sampling is encouraged, but there will be no sales allowed. Please contact Dana Kosco at dkosco@isda.in.gov for more information or if you are interested in attending.

Indiana Grown is showing women-owned businesses a little love this GAL-entine's Day!



Indiana Grown is showing women-owned and operated businesses a little love this GAL-entine's Day! Join us as we host a networking and resources event on Tuesday, February 19th from 6:30 p.m. to 8:30 p.m., at [The Sycamore at Mallow Run](#) in Bargersville. This event will give participants a chance to network with farmers, business leaders and entrepreneurs! Come prepared to share your story and your business cards as you make local connections. Our Keynote speaker will be **Lt. Governor Suzanne Crouch!**

As another way to share what you do, we invite you to bring samples of your food or beverage products to be included on a collaborative refreshment table. All items must be prepared in a commercial kitchen, and no outside alcohol is allowed. Mallow Run wines will be available for purchase on site. Come and go as you please, but if you plan to stop by, we ask that you RSVP [HERE](#) by Tuesday, February 12. This free, public networking event is open to anyone but is specifically focused on female entrepreneurs.

Contact Dana Kosco at dkosco@isda.in.gov with any questions. We hope to see you there!

Help Indiana Grown promote your business!



Indiana Grown would like to provide you with marketing materials to promote your business as an Indiana Grown member, but we need your help!. Please fill out this [SURVEY](#) to share with us what you feel would be the most valuable resources for your business. This is NOT a guarantee of receiving the materials you request as part of this survey, but rather will allow us to determine the most effective options to provide. Please direct any questions to

Dana Kosco at dkosco@isda.in.gov or 317-473-5210. Thank you for your participation!

Join us at an event of MONUMENTAL proportions



Indiana Grown's Monumental Marketplace is back for its third year! This spectacular event will be taking over the entire circle again in 2019 as Indiana Grown members have the chance to sample, sell and share their story around all of Monument Circle on **Friday, June 28, 2019, from 10:00 a.m. to 2:00 p.m.**

We want YOU to help us make this the biggest and best event yet! Those interested in participating are asked to fill out this [survey](#) by Wednesday, May 15. Contact Heather Tallman with questions

at HTallman@isda.in.gov or call 317-697-5863. See you there!

Indiana Artisan to host Art Fair Best Practices Workshop



Visual and food artists with decades of experience selling their work at shows and markets around the Hoosier state will share what works for them, as well as what does not, at Art Fair Best Practices Workshop & Panel Discussion, 10:00 a.m. to 3:00 p.m. on Feb. 25 in the Indianapolis Art Center library. Sessions will cover booth design, selling wholesale, engaging customers, self-promotion and marketing, and more.

Expect to get tips, bright ideas, solid information and inspiration from visual and food artists. Whether the participant is a novice or veteran art show vendor, there will be takeaways that can lead to stronger sales, better set-up and more customers. The registration fee includes lunch: \$15 for Indiana Artisan members, \$25 for nonmembers. Registration closes Feb. 19. FMI: Rosalyn@IndianaArtisan.org

New Fall Sales Opportunity



Harvest is a 4 day festival from October 3–6, 2019 at the Indianapolis Museum of Art on the grounds of Newfields that showcases unique experiences in art and nature. Educational demonstrations, sprawling pumpkin displays, open fire cooking, family activities, beer and food culminating in a one stop shop for a complete fall time experience. Our festival is expected to attract 10,000 guests within the four day run. Newfields is looking for partners and brands to work with us on delivering our Harvest festival. Festival

takes place October 3–6, 2019 from 11:00 a.m. to 8:00 p.m.

Vendor/Brand primary proposals due March 13 by 5:00 p.m.. Vendors and brands will pay a vendor fee of \$300 for a physical presence and access to our guests. Submit interest and questions to Hospitality/Culinary Arts Administrator Katie Kennedy at kkennedy@discovernewfields.org.

Ag Appreciation Week Television Sponsorship Opportunity



WRTV6 is dedicating two weeks in March thanking those who live and work all around us every day to put food on our tables – our Indiana farmers. This will coincide with National Ag Month.

We're looking for partners who work hand-in-hand with our agricultural community to help us with these messages of appreciation. At the same time, it will be an opportunity for our sponsors to tell central Indiana about what they do to help these producers. Sponsors will receive air time and promos during the March timeline.

Contact Bruce Stickle at 317-269-1493 or bruce.stickle@wrtv.com for more information.

February Networking Event Location: Allen County



In an effort to facilitate member connections within our group, Indiana Grown has scheduled 14 regional member networking events for 2019. These free networking events are a great way to foster connectivity within our membership, help Indiana Grown stay in tune with member needs and learn more about how many of you can work together.

All networking events will be held at a neutral location: a Purdue Extension office, coffee shop, etc.

Indiana Grown's first networking event will be held in Allen County. Below are the details.

- **Date:** 02/27/2019 (Wed.)
- **Time:** 12:00 p.m. to 2:00 p.m. EST
- **Location:** Mocha Lounge Coffee Shop: 6511 Covington Road Fort Wayne, IN 46804

If you would like to attend this event, **sign up by clicking [here](#)**. *Note: If there are less than 10 RSVPs at any one event, that particular date is subject to cancellation.*

For any question please contact: Heather Tallman 317-697-5863 HTallman@ISDA.IN.GOV.



317.232.8770 | IndianaGrown@isda.in.gov | IndianaGrown.org

Indiana Grown is administered by the Indiana State Department of Agriculture in partnership with Lieutenant Governor Suzanne Crouch.

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