

# INDIANA Grown

## 04.01.14

Tuesday, April 1, 2014

2:02 PM

Ted McKinney, David Bausman, Laura Buck, Jill Pritchard, Connie Neininger

Reviewed the list of potential commission members.

David provided a review of the Indiana Grown Commission. The memberships and representatives are included in the act. The Dean of Ag is an ex-officio. The Commission will meet at least quarterly at the call of the Chair.

Expenses.

Section 8 - original draft of the bill had the power, Rep. Leman did not want to remove the Commission. It is now an in-house commission and states the Department, instead of the Commission. Points F and G provides for policy feedback.

The funds can not be used by any department. The funding will be a line item in the LG's budget. This is the first budget that the new administration will form, so what if they don't provide funds? David is tasked with getting Indiana Grown funded next year. We will need to get face-time with key legislators. Mid-October we will want to do an on-site visit with the key stakeholders. Important that we keep Leman informed over the summer. Klinker will be another important legislators.

David needs to know what is going on and be included in the meetings. He needs to know if any of us talk to a legislator. It will be important for Leman to see that the Department is taking a hold of this program and taking ownership.

We are tied to the July 1st deadline. David will talk with Ryan Heater about how we move forward with Commission members.

|                       |  |                                      |                                     |
|-----------------------|--|--------------------------------------|-------------------------------------|
| Ag Industry/Producers | Indiana Farm Bureau                    | Bob White                            |                                     |
|                       | Local Growers Guild (TOP CHOICE)       | Cheryl --                            | Bloomington South                   |
|                       | Langland Beef - Hoosier Harvest Market | Betty --                             |                                     |
| Restaurants           | Bluebeard                              | Tom Batista                          | Which organizations>                |
|                       | Triple XXX                             | Greg Ehresman<br>Patrick Tam,<br>CEO | Indiana Rest. & Lodging Association |
|                       | Dig-In                                 | Rob - ??                             |                                     |
|                       | Bloomington Food Policy Council        | ???                                  |                                     |
| Farmer's Markets      | Trader's Point                         |                                      | Try to select others first          |
|                       | Lafayette's Farmer's Market            |                                      |                                     |

|           |  |               |            |
|-----------|--|---------------|------------|
|           | North West Indiana/Portage/Lake County     |               |            |
|           | Madison/Batesville                         |               |            |
|           | South Bend                                 |               |            |
| Retailers | Co-ops                                     |               |            |
|           | Grocery Manufacturers - GMA                |               |            |
|           | Bloomingfoods Co-op                        |               |            |
|           | Indiana Grocery & Convenience Store Assoc. |               |            |
|           | Pogue's Run Grocer                         |               |            |
|           | Terra Foods                                |               |            |
| Marketing | Chris Baggott                              |               |            |
|           | Commodity groups                           |               |            |
|           | Illiana Watermelon                         | Dennis Mouzan |            |
|           | Dairy                                      |               | ???        |
|           | Poultry                                    |               |            |
| Purdue    | Roy Ballard                                |               |            |
|           | Jennifer                                   |               |            |
|           | Scott Hutcheson                            |               | Top Choice |
|           | Jason Henderson                            |               |            |
|           | Jodee Elliott                              |               | Top Choice |

Should allow time to interview prospective commission members. It will be important to get people who are open-minded and diverse. Geographic spread and gender are also important. We need to make sure that we get things done, but we must also use caution that we aren't doing too much with no money. David is hesitant about doing anything outside of our four walls, we must use caution.

One advantage is that we do have an existing Indiana Grown program. Do not use the word "Commission" prior to July 1st - use Indiana Grown Task Force.

Facebook - wait until July 1st for anything. Have we purchased any domain name for Indiana Grown. Jill was requesting a separate website, because it is difficult to find Indiana Grown on our current ISDA website. If there is a way to get an outside website and domain, we would have more flexibility.

Any name change must come from the Commission. One suggestions is to have a contest with school students to select a name. David is recommending that we not change the name until after the legislative session.

We shouldn't presume the outcome. Make sure that some of these featured programs from other states emulate what we are wanting to do. Need to meet with OCRA and Tourism. Also, need to

schedule a meeting with Tony Hahn and Mark Straw - David, will schedule these meetings. Jill wants to be included in the meeting with Mark Straw.

We need to make sure that we document everything in the meetings and the process that we are following. There is a folder set up on the Shared Drive under [Ec Dev Indiana Grown Initiative 2014] to house all meeting notes, research and program suggestions. We also want to allow time for Jill to provide updates on the Food Hubs in our Indiana Grown meetings.

Next Meeting: Monday, April 7th, 9:00 am - 10:00 am - Laura will send meeting notice.

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