



## A MESSAGE FROM INDIANA GROWN

Same newsletter, new look! As always, we want to be sure our members are receiving consistent communications and can take advantage of opportunities as they come up. Be sure to take some time to review this month's news.

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### MAKE THE MOST OF YOUR MEMBERSHIP

- Create a member profile on our website. This helps our staff find and share your information easily and allows you to create your own content to share with our website visitors.
- Participate in our social media efforts, such as [Five on Friday](#).
- Tag us in your events and social media outreach.
- Attend our events as a participant or just to show your support.
- Share your Indiana Grown pride on social media, in your vendor booth or on your packaging by [using our logo](#).
- Join our closed, member-only Facebook group to be sure you do not miss out on opportunities from Indiana Grown and other members!

**WE'RE ALL EARS!** *Your feedback helps us improve the program.*

### WHAT IS THE ECONOMIC IMPACT OF INDIANA GROWN?

In partnership with Purdue Extension and Purdue University Department of Agricultural Economics, Indiana Grown intends to identify the current economic impacts of the Indiana Grown program.

We cannot achieve our goal without your involvement. Your responses will be of great value in producing reliable data related to your operating inputs and expenses and engaging in program activities. This requires answering an online survey with an anticipated time commitment of 10 minutes to complete.

Your involvement in the survey is voluntary, and all responses will remain anonymous and confidential. You may withdraw your participation at any time or skip questions you do not wish to answer. Confidentiality of responses will be maintained. Only the selected members of the research team will have access to the information that you provide.

Follow this link to the Survey: [Indiana Grown Producer Survey 2021](#).

Please direct technical questions related to the survey to Dr. Zuzana Bednarikova, Purdue University, [zbednari@purdue.edu](mailto:zbednari@purdue.edu), or 463-224-0121. For all Indiana Grown-related questions, comments or concerns, please contact Janna Page, Indiana State Department of Agriculture, [japage@isda.in.gov](mailto:japage@isda.in.gov), or 317-473-5210.

We know your time is valuable. Thank you for your assistance in this project!

## MEMBER RESOURCES *Review frequently requested information.*

### FIVE ON FRIDAY

Each Friday, an Indiana farm or business is highlighted on the Indiana Grown website and social media platforms in a feature called "Five on Friday". If you would like to participate, please **complete [this survey](#)** and email a photo of your farm, business or product to our team at [indianagrown@isda.in.gov](mailto:indianagrown@isda.in.gov).

Pictured: Sweet Homestead Alexandria



### MARKETING MATERIALS

Display our logo proudly on your products, vendor booth or storefront! This free benefit of membership with Indiana Grown helps consumers easily identify products that are packaged, grown, raised or processed in Indiana. If you need the updated logo or other marketing materials, please **complete [this form](#) to submit a request**. Note: there are limited quantities of some materials.

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### SHOP INDIANA GROWN ONLINE MARKETPLACE

Have you registered as a vendor on [Shop Indiana Grown](#)? This free online marketplace is offered to all qualifying Indiana Grown members. Simply visit [shopindianagrown.org](http://shopindianagrown.org) and click "Become a Vendor" to begin the application process. A member of the Indiana Grown staff will review your submission before you may continue.

If approved as a vendor, you will be responsible for creating your profile, uploading products, managing and shipping inventory as well as responding to consumer inquiries. **Please note:** all products submitted must have the ability to be shipped, and all consumable products must be made in a commercially-inspected kitchen. Contact [indianagrown@isda.in.gov](mailto:indianagrown@isda.in.gov) with questions or for help getting started.

## GOLFO DI NAPOLI DAIRY

Lt. Governor Suzanne Crouch and State Rep. Dan Leonard (R-Huntington) visit Indiana Grown member Golfo di Napoli Dairy Wednesday, Sept. 29, 2021. Located in Warren, this wine shop and caffè offers house cheeses from Indiana dairy farms.

If you would like to request a visit from Indiana's lieutenant governor, please [click here](#).



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**317.232.8770 | [indianagrown@isda.in.gov](mailto:indianagrown@isda.in.gov) | [indianagrown.org](http://indianagrown.org)**

Indiana Grown is administered by the Indiana State Department of Agriculture in partnership with Lieutenant Governor Suzanne Crouch. View our [Terms of Service](#).

1 North Capitol Avenue, Suite 600 | Indianapolis IN, 46204



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